

Nadav Arazi

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UX/UI Designer with Expertise in Creating Intuitive, User-Centered Interfaces.

Graduate of UX/UI course from HackerU College with a deep understanding of user experience design and intuitive interface creation. Experience in designing and developing diverse interfaces using advanced tools like Figma and Adobe tools. Skilled in conducting user research, creating personas and user journeys, and leading data-driven and business-oriented design processes.

Proficient in building interactive prototypes and usability testing, with attention to detail.

Skills

- Graphic Design: UX/UI design, logo design, branding
 - Software Proficiency: Adobe tools, Figma
 - Creativity, attention to detail, and strong communication
 - Music Production and Guitar Playing
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Education

HackerU (2023-2024): Diploma in UX/UI & Graphic Design

Projects

Mobile Application for Metro Israel

- Private individuals seeking real-time arrival times, navigation, and transit updates.
- Conducted comprehensive UX research, including user interviews, persona creation, and journey mapping to align features with user needs.
- Developed and tested interactive prototypes and created a full UI design focused on clarity, usability, and seamless navigation.
- Delivered a complete case study documenting the design process, challenges, and solutions, along with high-fidelity wireframes and user flows.
- Grade Received: 95, reflecting excellence in UX research, design execution, and usability alignment.

Micha Blum Broadcaster Website Redesign

- Revamped a music equipment website with a user-friendly interface.
- Conducted user interviews, created personas, and delivered responsive UI designs.
- Developed high-fidelity wireframes and improved usability for an enhanced user experience.

Rimon School of Music (2012-2016): Diploma in Music Production & Guitar Playing

Professional Experience

Freelance Musician (2019-2024):

- Performed and collaborated on various musical projects, enhancing adaptability, creativity, and teamwork

Freelance Guitar Teacher (2014-2019):

- Taught guitar lessons, enhancing communication and teaching skills